



The Florida State University
Tallahassee, Florida 32306

Faculty Senate

AGENDA
FACULTY SENATE MEETING
FLORIDA STATE CONFERENCE CENTER
Moore Auditorium
October 16, 1985

- I. Approval of the minutes of the September 18, 1985, meeting
- II. Approval of the agenda for the October 16, 1985, meeting
- III. Report of the Steering Committee, John Carey
- IV. Reports of Standing Committees
- V. Unfinished Business
 - a. Professional Relations and Welfare Committee,
John Simmons
- VI. New Business
- VII. University Welfare
- VIII. Announcements of Deans and other administrative officers
 - a. Admissions Committee, E. K. Mellon and Peter Metarko
- IX. Announcements of the President of the University

ANNOUNCEMENT: Learning Systems Institute and the University Club will host the University Club Wednesday Social in Dodd Hall Foyer immediately following the Senate meeting. All University friends are invited. A charge of \$1.50 will be collected to help defray expenses.



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Tallahassee, Florida 32306

Faculty Senate

Faculty Senate Minutes
Moore Auditorium
October 16, 1985
3:45 p.m.

I. Regular Session

The 1985-86 Faculty Senate met in regular session on October 16, 1985, at 3:45 p.m. in Moore Auditorium. Ms. Merrill Hintikka, Senate President, presided.

The following members were absent. Alternates who were present are listed in parenthesis following the member they represent. J. Bailey, M. L. Baker (J. Degen), G. Bates, R. Chatel, A. Clarke, R. Dalton, T. Denmark, G. DeVore, P. Elliott, J. Fenstermaker, H. Fletcher, V. Green, R. Heck (J. Pitts), P. Johnson, J. Kerr, A. Krothapalli, C. Lilly, R. Marshall, D. Pavesic, W. Pelham, D. Rasmussen, D. Redfield, D. Robinson, S. Rollin, W. Schmidt, C. Schluck, D. Seaton, J. Standley, C. Steele, D. Summers, J. Taylor, S. Tonner, K. Vinson.

Ms. Marie Cowart and Mr. Cliff Madsen were incorrectly listed as being absent at the September 18th meeting.

II. Approval of the Minutes

The minutes of September 18 were approved as circulated.

III. Approval of the Agenda

With the deletion of item VI. a., the agenda was approved as circulated.

IV. Report of the Steering Committee, John J. Carey

"Since the last meeting of the Faculty Senate, the Steering Committee has been active on a number of fronts.

1. On September 19, we met with Vice-President Turnbull to discuss in greater detail questions concerning the recently announced Strategic Planning and Budgeting-Phase 2. Dr. Turnbull assured us that it is the purpose of this process to have different units of the University clarify their own priorities. There are no intentions to eliminate any current academic programs nor to discourage thinking about new programs. The goal is to strengthen our existing colleges, schools, and programs.

The main concern of the Steering Committee in response to Dr. Turnbull's comments were that this exercise be understood as a positive approach to goals and priorities in the institution. The process should not foster negative thinking nor diminish faculty morale.

We also discussed with Dr. Turnbull the need for renovation of existing buildings on campus. He indicated that renovations in the future will include work on Music South, the ROTC building, and Dodd Hall. Representatives of the Humanities areas urged that some attention also be given to the Williams building.

2. The Steering Committee participated in a fruitful conversation on September 30 with Chancellor Reed, Regents' Chairman Robin Gibson, Regent DuBose Ausley, and Giovanna Welch, the student Regent from Florida International University. Most of this conversation revolved around the Regents and the governor's commitment to strengthen the State University System. Chancellor Reed conveyed that the Governor has indicated his support to bring faculty salaries into the national upper quartile. It was recognized that for this to be done higher education in Florida would have to receive more than the eleven per cent (11%) of the state budget which has traditionally been allocated for higher education. It was heartening to note that the Regents' budget subsequently proposed by Chancellor Reed in fact does call for a greater percentage of funds to go into higher education. The spirit of this meeting was positive, and both the Chancellor and the Regents expressed appreciation for programs of excellence which have developed at Florida State University.

3. The Steering Committee received from Dr. Martin Roeder of the Department of Biological Sciences a critique of Dr. Tom McCaleb's analysis of salary differentials between the University of Florida and Florida State University. Dr. Roeder questioned whether the summaries reported in the last report of the Steering Committee were in fact accurate. The Steering Committee has conveyed to Dr. Roeder our appreciation of his careful concern about these matters, and suggested that he and Dr. McCaleb meet to review the data and methods of analysis used in comparing the salary differentials between the two institutions. Hopefully, Dr. McCaleb and Dr. Roeder will be able to agree upon a common methodology and data base. We will keep the Senate informed about this matter.

4. In response to the matter raised under University Welfare by Dr. Martin Roeder at the last Senate meeting concerning the functioning of the University Bookstore, the Steering Committee appointed a special committee to investigate the various complaints of faculty and staff members. Martin Roeder has been asked to chair this committee, which also includes Dr. Bruce Grindal (Anthropology), Dr. John Priest (Religion), Dr. Bettye Ann Case (Mathematics), Ms. Nell Womble of the English Department, and two students to be appointed by the Student Body President. Dr. Hintikka has charged this committee to review the adequacy of the services provided to

faculty and students, and to consider various ways that services might be expanded and improved as the Bookstore moves into larger quarters in the expanded Union complex.

5. In response to a request by Dr. Tom James, Director of Division of Information Systems, the Steering Committee recommended several names of faculty who might serve on an Advisory Council for the Division of Information Systems.

6. In response to student criticisms and concerns which the Steering Committee heard last year, Dr. Patricia Martin had prepared a proposal for enhancing the quality of instruction and learning at Florida State University. We intend to discuss our concerns in these areas with Dr. Sliger and Dr. Turnbull, and then to share the results of those deliberations with the Senate. Our concern is not only to enhance classroom instruction but all aspects of the campus which play a role in creating and sustaining a challenging learning environment.

7. The Steering Committee continues to take a keen interest in the future of the Panama Canal branch of the Florida State University. We have received a copy of the final committee draft concerning the role and scope of that program. Committee recommendations are strongly supportive of the importance of conformity with the Constitution of the Florida State University and Senate policies. Senators will be interested to know that the concerns expressed by the National Association of Schools of Business have been resolved; it is our understanding that the branch will no longer be offering degrees in Business Administration. It is our understanding that the future plan is to turn the branch campus into a study center for Central America, something similar to what the University now runs in Florence and London.

8. On October 10, the Steering Committee met with Dr. Paula Barbour at the newly established "Honors and Scholars" house on West Park avenue. Dr. Barbour shared with us materials which are now being developed about the Honors Scholars Program and about new developments for the establishment of honors in major fields. The Steering Committee notes with pleasure the establishment of the "Honors and Scholars" house, and feels that this program is bound to enhance our commitment to high quality work for gifted undergraduate students. We would encourage as many faculty as possible to participate in the open house at the Honors and Scholars program on October 22.

9. In a discussion about Women's Athletics at Florida State, the Steering Committee reaffirmed its long standing interest in our programs in women's athletics and the need to have a woman involved at the policy level in planning for intercollegiate athletics. We have extended our congratulations to Barbara Palmer on her new appointment as director of governmental relations (working in the Division of University Relations), and we shall continue to monitor the place and priority of women's athletics at the University.

10. The Steering Committee expects that Senators will receive two proposals in their mail prior to our November meeting: one from the Honor System Committee appointed by President Sliger and chaired by Vice President Leach; the other from the University Honors Program Committee concerning significant revisions in the University's program for honors work in the major field. While each of these proposals will be discussed at the November Senate meeting, no Senate action will be proposed prior to the December meeting.

11. Future plans for the Steering Committee include having a luncheon with black faculty to discuss their concerns about professional matters at the University; a meeting with Vice-President Leach to discuss proposed changes in the Honor System; a luncheon with key legislators who are involved in the budgetary process, and a luncheon with selected student athletes to discuss their perspectives on athletics and academics in the University.

Any Senator having a concern that you would like discussed by the Steering Committee should contact Dr. Merrill Hintikka or any member of the Steering Committee.

The next two Senate meetings will be held Wednesday November 13 and Wednesday, December 4, deviating from the third Wednesday pattern."

V. Reports of Standing Committees

Ms. Hintikka reported that there were no reports from standing committees today. Chairman for the Undergraduate Policy Committee is Joe Icerman and chairman for the Graduate Policy Committee is Steve Rollin.

VI. Unfinished Business

There was no unfinished business for today's meeting.

VII. New Business

The Steering Committee knew of no new business for today's meeting.

VIII. University Welfare

Mr. Roeder stated that the Steering Committee does not bring issues of substance to the Senate. Committee reports should be put on the agenda for discussion. Ms. Hintikka stated that some committees and subcommittees do not bring forth recommendations for Senate action.

Mr. Waggaman asked if Dr. Turnbull will issue explicit instructions for the procedures in his proposed Strategic Planning and Budgeting-Phase 2. It is believed that he will make his plans known in the next few weeks.

IX. Announcements of Deans and other administrative officers
a. Admissions Committee, E. K. Mellon and Peter Metarko

Mr. Mellon stated that there had been a directional change in admissions during the past ten years. Admissions now has an excellent staff. The Admissions Committee is charged with formulating admissions policies, ruling on exceptional cases, and finalizing facets of admission policies for foreign students.

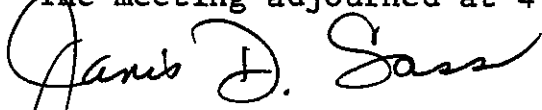
Mr. Metarko gave the following report (addendum 1).

X. Announcements of the President of the University

Steve Edwards, Dean of the Faculties, expressed his regrets on behalf of Dr. Sliger for not being at today's meeting. He felt that Dr. Sliger would alert Senators that the hole for the Science Library was being filled and the hole for the new Union was getting larger. A more detailed report will be heard at the next Senate meeting.

XI. Adjournment

The meeting adjourned at 4:55 p.m.


Janis Sass
Secretary to the Faculty

Report to Faculty Senate on October 16, 1985

I appreciate the opportunity to bring some comments about Admissions to the Faculty Senate.

Thanks in large part to the strong support of the Faculty Senate and its Steering Committee in the last two years, the University has recognized the need to pay more attention to the Undergraduate Admissions function. Within the last year with increased financial support we have been able to purchase a high speed printer, install a new telephone system, and add an Admissions Officer and a secretary to the staff.

Some benefits are already visible:

1. The number of Freshman applications for the Fall and Summer Terms, 1985, was the highest ever (Fall - 7,905, Summer - 744).
2. Our mean SAT score freshmen enrolled for the Fall Term increased to 1,010 compared with 1,000 for the previous year. The mean ACT composite score is 22 and the mean high school grade point average is 3.0.
3. A lower percentage of freshman exceptions (for GPA and test score) to the BOR criteria for the Fall Term, 1985. Five percent (120 of 2,486) of the enrolled freshmen were exceptions, compared with seven percent (152 of 2,222) for the Fall Term, 1984. Eighty-four (71%) of the exceptions were black students and 80 of the exceptions were for the Horizons Unlimited Program.
4. Our lower division enrollment is within the specified corridor.
5. The additional staff and financial support will allow more high school visits and more vigorous recruiting of the academically talented students for the Fall, 1986, recruitment cycle. The Admissions staff will be able to visit just about every major public and private high school in Florida, some top academic high schools in Atlanta, and some of the high schools just across the border in Southwestern Georgia.

My nutshell analysis of the internal undergraduate Admissions function compared with those of similar institutions is that we are making those improvements necessary for a first rate operation.

1. The quality and effectiveness of the Admissions staff are excellent. I have received many comments from people outside the University community who have expressed this fact, and many feel that our staff is one of the best in the Southeast.
2. The number of professional staff is average, while the number of support staff is low average.
3. Funding is also adequate.

To improve still further the operation and the quality of the enrolled students will require commitments of attention, time, and resources by those external to Admissions as well.

I will summarize some elements which you can influence.

1. Scholarships

Dr. Kreimer's Ad Hoc Committee on Scholarships examined the dismal scholarship picture at Florida State and provided a report outlining a total plan for revamping the system and improving our ability to attract top students. Support and implementation of that report is essential.

2. Departmental Support

Good students want specific information about particular programs. They want contact with departments in which they are interested. They want to feel wanted and to know what to expect. Some departments do a good job of contacting prospective undergraduate students; some do nothing at all. This year some projects are being initiated to meet this need, none of which will succeed without departmental support.

- A. A coordinated publication project: A series of brochures for every school and college, describing in detail its academic programs, philosophy, unique qualities, and areas of excellence.
- B. A mailing service for departments: Each department will be asked first to provide a letter which Admissions can send to all admitted students expressing interest in that department. Then departments will be asked to follow up interested students' calls and letters.
- C. A strengthened advising system: The single most frequent and bitter criticism among both students we keep and those we lose is that they have not received good advising. This is also true at most colleges and universities. The Statement on Advising passed in the Spring calls for each department, school or college to develop an adequate advising system. Good advising can increase our retention significantly, and a reputation throughout the state for good advising would help immensely for undergraduate recruiting.

3. Individual faculty support

Faculty members are among our best recruiters, but few are involved in recruiting activities. It is the faculty with whom the students want to talk, and it is the faculty who are the University.

Activities coordinated by the Admissions staff which need faculty involvement for this year are:

- A. Honors and Scholars Day - December 7, 1985
 - B. Telephone calling to students admitted for the Spring Term, 1986 - November, 1985
 - C. Telephone calling to students admitted for the Summer and Fall Terms, 1986 - January, February, March
 - D. Letter writing to admitted students - January through April
 - E. Preview - April 5, 1986
 - F. Alumni-sponsored student receptions in various cities - April and May, 1986
 - G. Institute on Counseling Issues - July, 1986
4. Public image and show rate

In all surveys, reports, and studies about reasons students select an institution to further their studies, the dominant reason is academic quality - quality of the programs and the quality of the faculty. To increase our show rate, especially with academically talented students, the public image of the academic quality of Florida State must be improved. The academic quality of Florida State is probably the best kept secret in Florida and in the Southeast.

Many of the activities mentioned can only help, but more is needed. A public image campaign needs to be developed and executed with support from all facets of the University. The faculty, administration, alumni, and currently enrolled students need to make the leaders, industries, agencies, and service consumers in Florida and the Southeast aware of the quality of The Florida State University.

A side note: To give you some idea of the competition for high school students, I will mention just a few of the colleges and universities who are recruiting in Florida --

Arkansas State University, Boston College, Boston University, Bradley, Bucknell, Carnegie-Mellon, Case Western, Columbia, Cornell, Dartmouth, Drake, Duke, Emory, Georgetown, Harvard, Johns Hopkins, LSU, Marquette, MIT, Northwestern, Penn State, Princeton, Southern Methodist, University of Chicago, Michigan, Tennessee, Pennsylvania, Vanderbilt, Vassar, and Yale.