



THE FLORIDA STATE UNIVERSITY
FACULTY SENATE

MINUTES
FACULTY SENATE MEETING
DECEMBER 7, 2011
DODD HALL AUDITORIUM
3:35 P.M.

I. Regular Session

The regular session of the 2011-12 Faculty Senate was held on Wednesday, December 7 2011. Faculty Senate President Sandra Lewis presided.

The following members attended the Senate meeting:

J. Adams, S. Aggarwal, J. Ahlquist, A. Askew, TJ Atwood, E. Bernat, T. Chapin, E. Chicken, J. Clendinning, J. Cobbe, R. Coleman, A. Darabi, A. Darrow, J. Dawkins, L. DeBrunner, L. deHaven Smith, R. Dumm, I. Eberstein, C. Edrington, B. Ellingson, G. Erickson, K. Erndl, S. Fiorito, A. Gaiser, J. Geringer, C. Hofacker, G. Houlihan, R. Horton-Ikard, B. Jackson, F. Jordan, M. Kapp, T. Keller, D. Latham, R. Lee, M. Leeser, J. Leiber, S. Leitch, S. Lewis, W. Logan, C. Lonigan, L. Lyons, C. Madsen, R. Marrinan, M. Mascagni, H. Mattoussi, M. Mesterton-Gibbons, U. Meyer-Baese, W. Mio, D. Moore, J. Ohlin, J. O'Rourke, V. Richard Auzenne, J. Saltiel, K. Schmitt, R. Schwartz, J. Sickinger, J. Standley, L. Stepina, M. Teasley, G. Tenebaum, J. Tull, G. Tyson, C. Upchurch, M. Uzendoski, S. Valisa, D. Von-Glahn, W. Weissert.

The following members were absent. Alternates are listed in parenthesis:

E. Aldrovandi, B. Altman (**W. Modrow**), D. Armstrong, E. Baumer, P. Beerli, J. Bowers, W. Carlson, D. Cooper, M. Craig, J. Diaz, J. Doran, L. Edwards, W. Francis, M. Hanline, K. Harper (**A. Avina**), A. Hirsch, J. Ilich-Ernst, Y. Kim, W. Landing, J. Lickson, T. Lindbloom, T. Ma, T. McQuade, B. Menchetti (**A. Gallard**), R. Mizelle, A. Mullis, G. Rogachev, N. Schmidt, L. Spainhour, P. Steinberg, B. Stults, F. Tolson, E. Treharne, D. Tsilimingras, O. Vafek.

II. Approval of the Minutes

The minutes of the November 16, 2011 meeting were approved as distributed.

III. Approval of the Agenda

The agenda was approved as distributed.

IV. Report of the Steering Committee, S. Fiorito

Since the last Faculty Senate meeting on November 16th the Faculty Senate Steering Committee (FSSC) has met one time and met once with the Provost.

The FSSC met with Dean Beck-Dudley and Dean Rasmussen to discuss possible course approval processes for courses that are developed as a result of gift contributions to the

University. Additional discussions regarding changes in the curriculum request forms will continue.

Faculty governance of curriculum is an important right and privilege of each and every faculty member. One way this can be assured is through vigilance of the curriculum through department curriculum committees. The FSSC strongly recommends that every department has a representative and functioning curriculum committee.

The FSSC also strongly supports the removal of suspension of the Anthropology Department and has expressed this continuing support to the Provost and President. We are awaiting the final University decision on this issue.

In addition, the FSSC has been asked to explore the possibility of the University providing benefits for domestic partners. The FS has been in support of this issue in the past and we will discuss the appropriate process to bring this to fruition with the Provost at our next meeting.

The focus of our meeting with Provost Stokes on November 21st was interdisciplinary issues, in particular the allocation of student credit hours and appropriate oversight of the interdisciplinary curriculum.

Our discussions will continue with Dr. Bradley, and the Provost regarding interdisciplinary courses and programs being offered across campus.

V. Reports of Standing Committees

There were no reports from standing committees.

VI. Special Order: Big Ideas, President Barron

See addendum 1.

VII. Old Business

There were no items of old business.

VIII. New Business

There were no items of new business.

IX. University Welfare

- a. Updates on Bargaining and Related Matters, J. Fiorito

Collective Bargaining

We've had just one bargaining session since the last Senate meeting. In contrast to most of our weekly sessions since May, which have focused on the Administration/BOT's desire to revise performance evaluation procedures, we addressed academic freedom (Article 5), domestic partner benefits, and revisions to the Salary Plan for Professors (Article 25). At UFF urging, we have a session scheduled for tomorrow at 2pm in UCA 6200 to review

issues in the Non-Tenure Track Faculty reclassification project. All faculty members are welcome to attend that session.

The merit bonus determination process is moving forward. We are unfortunately hearing of some implementation procedures that appear to be at odds with our Memorandum of Agreement, and we are investigating.

Consultation

UFF representatives will meet with President Barron and Provost Stokes on December 15th. The merit bonus implementation will probably be on our agenda.

At the Ledge

Recent encouraging words from Governor Scott about education funding may present a case of a silver lining preceding a dark cloud. We certainly welcome the Governor's belated realization that education investments are critical to Florida's future. How the budget is funded is of course a concern. I can note, however, that the UFF is paying attention to both sides of the aisle in the Florida Legislature.

Upcoming Events

- **Tomorrow**, Thursday, December 8th, 2pm in the "HR Suite" at UCA 6200, faculty and administration bargaining teams will review issues in the draft agreement on Non-Tenure Track Faculty (NTTF) reclassification.
- Thursday, December 15th, 12:30 pm. Lunch with Jeff Wright and Pat Dix, FEA, in the Askew Student Life Center (SLC) Rooms 101A-D. Tentative topic: "*It Could Be Worse (And How Faculty Can Make It Better).*" Lunch is free to UFF members and guests, \$12 for others. RSVP to me (jtfiorito@comcast.net)

Questions? Thank you for your time, and Happy Holidays to all!

X. Announcements by Deans and Other Administrative Officers

There were no announcements by Deans or Other Administrative Officers.

XI. Announcements by Provost Stokes

Provost Stokes was not in attendance.

XII. Announcements by President Barron

See item VI.

XIII. Adjournment

The meeting adjourned at 4:50p.m.



Melissa Crawford
Faculty Senate Coordinator

Big Ideas Update

December 7, 2011



THE FLORIDA STATE UNIVERSITY



Why?

- Waiting until we emerge from economic doldrums will be too late
- Our capital campaign won't be successful if we don't have a vision that captures the attention of donors
- A good idea is a good idea – opportunity for proposals to many different sources
 - Philanthropy
 - Federal grants and contracts
 - State appropriations
 - Corporate or foundation funding



Process

- Retreat – Deans: 10 minutes and 3 slides – convince other deans that they had a big idea(s); formation of groups to articulate best ideas
- Solicited potential “big ideas” from faculty and staff
- Key – build on our current foundation (as opposed to starting from scratch)
- Invited a group of about 50 “friendly” alumni to hear presentations and “vote” on ideas
- Improved; combined; separated



Process

- On the road with 30 to 60 alumni and friends – 2 ideas at a time – test market (Miami, Tampa, Sarasota, Orlando, Atlanta....). Presented by appropriate dean(s)
- Objective: improve presentation of ideas; have alumni “take ownership” prior to the campaign
- Hand out created so donors would recognize that the two ideas that were presented were just part of the story
- Working Internally – budget and specifics behind each idea



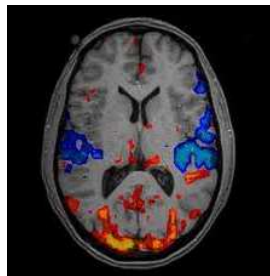
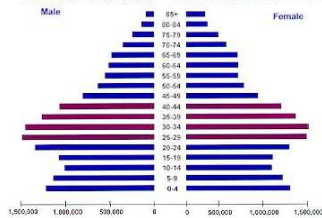
Process

- Opportunities for internal presentations and feedback
- Create final (but always evolving based on success; new events, etc.) set of ideas as part of campaign materials
- Many of the ideas are opportunities for a large number of colleges
- But, the big ideas are not the full picture - Every college and department should have fund-raising objectives that are unit specific
- Campaign materials and solicitations (started)

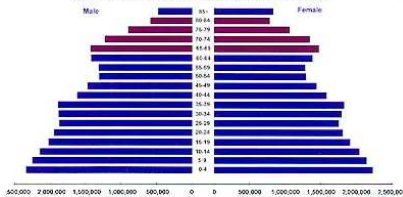


Institute for Successful Longevity

STATE OF CALIFORNIA – 1990 TOTAL POPULATION



STATE OF CALIFORNIA – 2030 TOTAL POPULATION



*Delicious Baked Fish!
Every Friday Night!*





Institute for Successful Longevity

College of Medicine
College of Nursing
College of Arts and Sciences
College of Education
College of Communication and Information
Sciences
College of Social Science and Public Policy
College of Human Sciences
College of Social Work
College of Engineering

Can we be the first to focus on the complete person – from nutrition to exercise to cognition?



The Entrepreneurial University

Every Business School is focusing on being
“entrepreneurial”

Now, name a major for which entrepreneurship isn't
important (Example: Music, Law, Engineering...)

FSU Foundation: Chempreneurs, Jim Moran Institute

Expand – cross campus opportunity

Entrepreneurs in Residence

Course sequence for any major

Competitions, incubators, professors of practice, conferences.....



Creating Opportunities on a World Stage

An environment that prepares students for a world which is information-rich, entrepreneurial, civil and globally-connected

- Connecting students and faculty with information (ex. mobile applications for instruction)
- Evolution from “sage on the stage to guide on the side”
- Instructional experiences – technologic, entrepreneurial, global
- New models of assessment of students and programs
- Creating physical, virtual and hybrid learning spaces that connect students and faculty with each other and the world
- Encouraging, teaching and modeling civil discourse for the engaged citizen



Interdisciplinary Clinical Training Site

Proposal:

To build a clinical center adjacent to the campus that would provide clinical services and a positive and collaborative training and research environment for students and faculty

Interdisciplinary Clinical Training Site would:

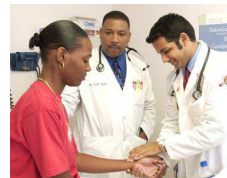
Provide a central facility accessible by clients, patients, and research subjects in the community and region.

Serve as a training site / “virtual clinic or hospital”, allowing trainees to work together in interdisciplinary teams.

Provide the next generation of physician and nursing faculty a local clinical center to maintain their skills and practice their specialties

Have adequate parking for clients and be able to bill for services either through insurance programs or research projects

- Communication disorders / speech and language pathology
- Medicine
- Nursing
- Autism Spectrum disorders
- Clinical Psychology assessments / studies
- Geriatric study assessment
- Nutritional and exercise studies
- Marriage and family therapy services and research





Frontiers in Science & Engineering

STEM focus of major interest to the State of Florida

FSU as an even stronger economic driver

Leverage the success of the National High Magnetic Field Laboratory, High Performance Materials Institute, Center for Advanced Power Systems, Florida Center for Advanced Aero Propulsion

Materials and Energy as major research areas that cross multiple departments at FSU

Forge new corporate partnerships

Attract new investments



A World Class Faculty

Enhanced Opportunities for Scholarship

Improved ability to attract and retain the best and brightest

Endowed Fellowships, Professorships and Chairs

Enhanced Recognitions for Achievements



Risk Initiative at Florida State University

The Concept

Organizations face risk on a daily basis, in countless ways. Therefore, the ability to proactively manage and respond to risk is essential.

Florida State University is uniquely positioned for the study of risk, managing risk and the impact of risk on organizations given the wide variety of faculty expertise on campus as well as the centers of excellence that exist already.

Build upon several existing collaborations

Encourage new multidisciplinary research and teaching initiatives

Direct benefits to the State of Florida, the business community, and public sector.



Research & Teaching Topics

Certificate in crisis leadership • Business/organizational aspects of risk
Hurricane and storm surge forecasting • Health/employee wellness
Interdisciplinary research with sciences on catastrophic storms
Sustainability and clean environment issues • Public policy
Public & private organization preparedness



Public Policy Institute


A Public Policy Institute would:

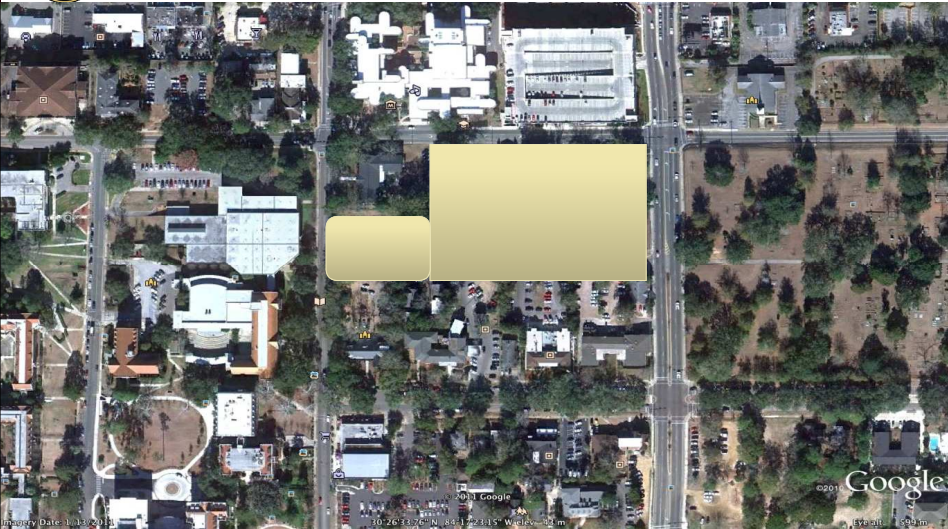
- Train students to be effective in the public policy arena, at the local, state, federal and international levels.
- Direct the application of basic faculty research, such as in the hard sciences, in the policy arena.
- Serve as a catalyst for executive leadership education, both of government and business leaders.
- Sponsor national forums on public policy issues and initiatives.
- Project The Florida State University's research to the national and international media.

Some specific areas:

- Catastrophic Risk and Response
- Environmental Policy
- Crime and Imprisonment Reduction
- Improving the Status of Vulnerable Populations
- Aging, Health and Income Security
- Teacher Quality and Effectiveness
- Medicine and Law
- Distributive Justice in a Knowledgeable Economy
- Civil Discourse Initiative



 **Creative Crucible**



Arts campus (Motion Pictures + exhibit, perform, gather, work)

 **The Fellows Society: *Making a Difference***

What?

- The Fellows Society recognizes academic achievement, promotes exchange and interaction among Graduate Fellowship recipients from different disciplines, and fosters service to the University and greater Community.

Why?

- Fellows broaden their intellectual and social capacity.
- Fellows develop skills to become effective leaders.
- Fellows develop a rich network of relationships to draw upon for a lifetime of advice and support.

What's needed?

- Funding for university-wide fellowships to effectively compete for the best and brightest graduate students.
- Funding for society activities e.g., interdisciplinary workshops to enhance the departmental-focused experience of Fellows at FSU.







The Garnet and Gold Scholar Society



GARNET & GOLD
SCHOLAR SOCIETY

Recognize students who excel in:

- Leadership
- Internship
- Service
- International Experience
- Research & Creative Activity

Students must satisfy at least three areas

Student benefits:

- Special recognition at graduation
- Special designation on transcripts
- More marketable to employers
- Well-prepared for post-collegiate experience



Attracting and Developing Leaders

Attract the best and brightest students

Create a strong sense of community and engagement that is a hallmark of FSU

Ensure student success

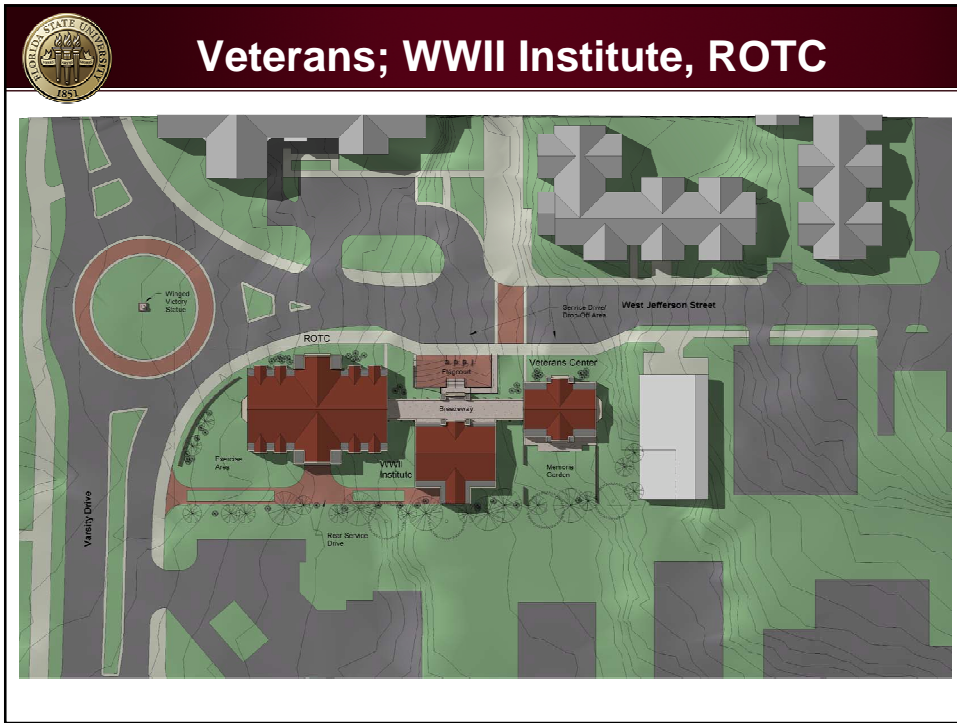
Two Examples:

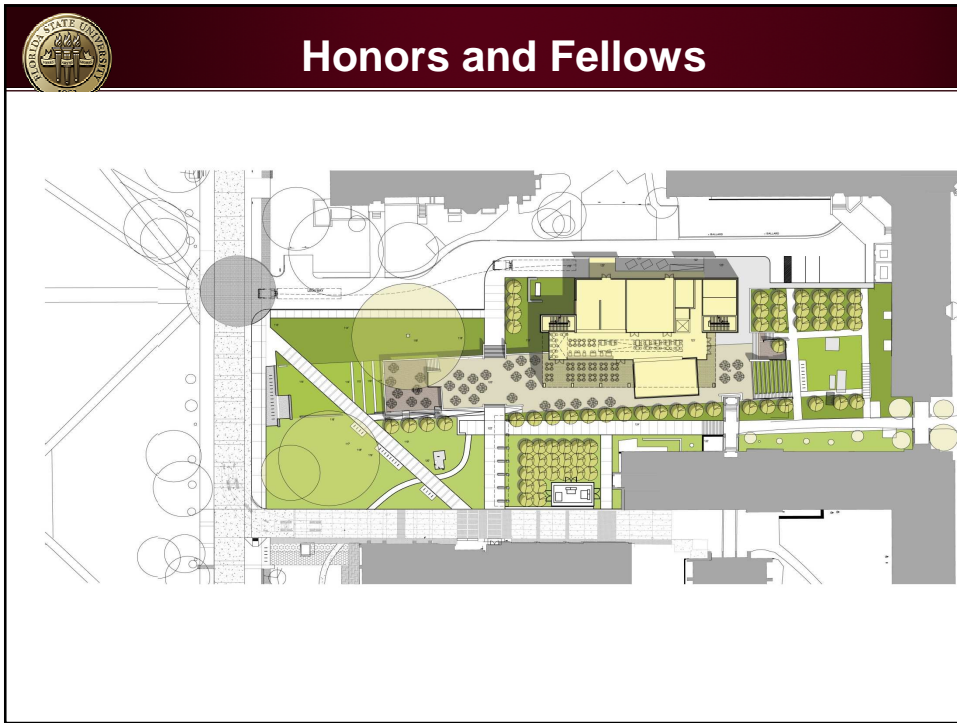
Veterans

Growing; lower graduation rates

Honors and Fellows

FSU intellectual community





Honors and Fellows



Honors and Fellows



Honors and Fellows



Imagine: Honors classrooms; Office of National Fellowships; Undergraduate Research; Honors office; Fellows office; reading room; study space



Honors and Fellows





Scholarships to Open Doors

Scholarships to attract the best and brightest

Ensuring access as the cost of public higher education grows



Forging Lifelong Relationships

The Women for FSU

Legacy Scholarship Endowment

Reuben Askew Young Alumni Recognition



Excellence in Athletics

Indoor practice facility

Improvements in facilities

Endowed scholarships

Student advising center



Summary

No Shortage of Great Ideas

Building of FSU strengths

In many cases, already fund-raising

Dynamic Process

Comments or Questions