



The Florida State University
Tallahassee, Florida 32306-1030

Boat

FACULTY SENATE, 1030
(904) 644-6876
(904) 644-7497
(904) 644-3375 FAX
<http://www.fsu.edu/~fasenate/index.html>

AGENDA
FACULTY SENATE MEETING
DODD HALL AUDITORIUM
January 17, 2001
3:35 p.m.

- I. **Approval of the minutes October 18, November 5 and December 6, 2000 meeting**
- II. **Approval of the agenda, January 17, 2001 meeting**
- III. **Report of the Steering Committee, V. Richard Auzenne**
- IV. **Reports of Standing Committees**
- V. **Unfinished Business**
- VI. **New Business**
- VII. **University Welfare**
- VIII. **Announcements of Deans and administrative officers**
 - a. **Winston Scott, VP Student Affairs - Report on status of fraternities.**
 - b. **Jeff Robison, FSU Foundation**
- IX. **Informal Discussion: Liberal Studies Task Force Report**

Recommendation #5 - The University should strongly promote the adoption by colleges of a foreign language requirement for graduation.

Recommendation #6 - The Faculty Senate should amend its bylaws to create as a standing committee the "Liberal Studies Coordinating Group." This committee, similar in format to the Enrollment Management Group, would be made up of representatives from all contributors to the mission of the liberal studies program, including the UPC, the Council of Informed Advisors, the Undergraduate Advising Center, the Office of Undergraduate Studies, the Curriculum Committee, the Registrar, PIE, and the Office of Graduate Studies, to name a few.
- X. **Announcements, Provost Abele**
- XI. **Announcements, President D'Alemberte**

THE NEXT SENATE MEETING WILL BE FEBRUARY 21, 2001
DODD HALL AUDITORIUM



Florida State University
Tallahassee, Florida 32306-1480

FACULTY SENATE, 1480
Phone: (850) 644-7497
FAX: (850) 644-3375
www.fsu.edu/~fasenate

EDWARDS, STEVE
VP ACADEMIC AFFAIRS
WES 314 MC: 1480

Recd

YNNY-Y-Y-02/15/01-12:51

FACULTY SENATE MEETING
Dodd Hall Auditorium
January 17, 2001
3:35 p.m.

RECEIVED

MAR 01 2001

Dean of the Faculties Office

I. Regular Session

The regular meeting for the 2000-2001 Faculty Senate was held on Wednesday, January 17, 2001 at 3:35 p.m. Senate President Karen Laughlin presided.

The following members were absent. Alternates are listed in parentheses. T. Anderson, N. Bonesteel, D. Boroto (N. Charness), R. Braswell, E. Chatman, E. Collins, D. Corbin, P. Davis, L. Dehaven-Smith, D. Epley, M. Freeman, F. Garcia, L. Giunipero, J. Grant, H. Hawkins, F. Jordan, N. Jumonville, K. Ketchen, W. Leparulo, R. Mariscal, M. McElroy, W. Moore, H. Mueller, B. Palmer, M. Ragheb, P. Ray, S. Rickless, R. Rill, C. Sandahl, D. Scott-Simmons, F. Simons, A. Simotes, S. Sirmans, A. Srivastava, F. Standley, J. Standley, H. Thomas, F. Vickory, Z. Wang.

II. Approval of the Minutes

The minutes for October 18, November 15 and December 6 were approved.

III. Approval of the Agenda

The agenda was approved with the slight modification to move President's D'Alemberte's announcements following presentations of Deans and administrative officers.

IV. Report of the Steering Committee, V. Richard Auzenne

The Steering Committee has met three times since the last Senate meeting including our regular meeting with President D'Alemberte and Provost Abele. The meeting with the President and the Provost focused on a lengthy discussion of the proposed initiatives regarding the educational governance structure in Florida and their separate meetings with Phil Handy, chairman of the Education Governance Reorganization Transition Task Force. We also discussed the resignation of Chancellor Adam Herbert and the current state of the Board of Regents.

The President also provided an update on the Medical School, which he reported has completed preliminary accreditation documents. He also reported that the Dean's search is proceeding on schedule.

The President also provided an update on the Lab School whose construction is proceeding on schedule. We also discussed the changes in the curriculum to prepare graduates of Florida High for both college entrance and the job market.

The Steering Committee is planning to meet with Glen Thomas; Director of the Development Research School to discuss the proposed curriculum changes.

There have been several developments with regard to education governance reorganization. As an outcome of the Steering Committee's meeting with Phil Handy, Transition Task Force Chairman the Steering Committee has developed and sent to Chairman Handy a list of criteria for selection and performance of the FSU Board of Trustees (Addendum I).

Senate President Karen Laughlin and Senators Cliff Madsen and Valliere Richard Auzenne will attend a meeting of the Advisory Council of Faculty Senates with Phil Handy on January 18 in Tampa. The purpose of this meeting is to discuss faculty concerns and recommendations regarding reorganization plans.

Senate President Karen Laughlin also met with the chairs of the Senate committees to provide information on the governance reorganization plans and to suggest that the committees begin considering how this reorganization might affect the work they do and the possible opportunities that these changes offer.

The Steering Committee wishes to thank Senators and other faculty members for their valuable input into the ongoing governance discussion.

In other business the Steering Committee discussed the outcome of the December 7th University Budget Advisory Committee Meeting. Particular issues of concern included the cost of recruiting National Merit Scholars and retention issues.

The Steering Committee endorsed a proposal from CIRC to limit individual faculty and students to 250 online hours a month. This policy also includes a procedure to request exemptions.

The Steering Committee also discussed faculty participation in the upcoming Capital Campaign. Jeff Robison from the FSU Foundation will have to say on this later in the meeting.

We continue to fine tune a proposal for a permanent Senate Distance Oversight Committee and plan to bring a proposed by-law change to the Senate next month.

V. Reports of Standing Committees

No reports were scheduled today.

VI. Unfinished Business

There were no items of unfinished business today.

VII. New Business

There were no items of new business today.

VII. University Welfare

Senator Chris Gorsuch announced that the new Collective Bargaining Agreement would up for ratification this summer.

Senate President Laughlin extended an invitation to all Senators and colleagues to attend FSU's Sesquicentennial Celebration in Westcott Plaza on Wednesday, January 24 beginning at 4:30 p.m.

VIII. Announcements of Deans and administrative officers

a. Winston Scott, VP Student Affairs - Report on status of fraternities.

Vice President Scott gave a brief report on the status of fraternities. VP Scott cited a lack of leadership and leadership training as areas that would be improving. The University has a zero tolerance policy on hazing, fighting and safety infractions. The fraternity presidents are responsible and a greater responsibility is being placed on alumnae.

Several areas being considered for changes or improvements is delayed Rush, more sensitivity multicultural training. The 47 Greek organizations on our campus do outstanding community service and we are working to recognize and reward several of the more outstanding organizations.

b. Jeff Robison, President, FSU Foundation

Mr. Robison gave a progress report on activities in the FSU Foundation (addendum 1).

IX. Announcements of the President

President D'Alemberte stated how proud he is of the Foundation and its improvements. Fund raising is equaled with state matching funds and it is in our best interests to work toward increasing our goals.

Several items the President discussed were the Ocala Road property is being considered as a site to move fraternities. The President acknowledged his appreciation to the Faculty Senate Steering Committee in its efforts to work with the Task Force on Governance Reorganization. We should continue to show our support of the process. The Governor's budget is on the State of Florida website. As the semester goes on, we will have a more complete report. The Medical School is moving ahead and President D'Alemberte assured the Senate that resources are not being taken away from other colleges.

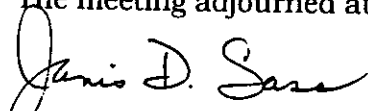
X. Announcements of the Provost

Provost Larry Abele was not available for today's meeting.

XI. Adjournment

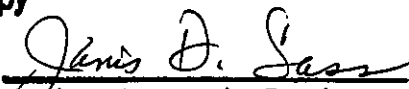
Because of the lateness of the day, the Senate postponed discussion of the Liberal Studies recommendations until the February 21 meeting.

The meeting adjourned at 5:05 p.m.



Janis D. Sass
Secretary to the Faculty

**Certified as a corrected and official
copy**

by 
Secretary to the Faculty

Addendum I

PROPOSED CRITERIA FROM THE STEERING COMMITTEE OF THE FLORIDA STATE UNIVERSITY FACULTY SENATE

Criteria for selection and performance of The Florida State University Board of Trustees:

- 1) Each University Board Member should have a record of demonstrated success within his or her field of endeavor.
- 2) While not necessarily being a graduate of the University, each Board Member should have a liberally educated view of the purposes of higher education in general and this institution in particular.
- 3) Each Member should be able to perform all duties necessary for the Board on a continuing basis or until his/her individual term has ended.
- 4) The Board should represent the historical constituency of this institution. At least two Members of this nine-member Board should reside outside the state of Florida.
- 5) Board Members, including those on the initial Board, should serve for staggered terms.
- 6) Each Board Member should be knowledgeable concerning budget determinations and be committed to both the enhancement and prudent use of all university fiscal resources, tuition, state receipts and expenditures toward the general good of the University.
- 7) Each Board Member should recognize the importance of the independence of University administrators in making internal budgetary decisions, including recognition of the differing financial needs and degrees of support necessary for varying types of academic units.
- 8) Each Board Member should be committed to having superior personnel throughout the entire University including the selection and retention of the University President.
- 9) Each Board Member should evidence the ability to support, and maintain a positive working relationship with the University President intervening only when established policies have been blatantly compromised or violated.
- 10) Each Board member should support the University President as chief executive of the institution in preserving the independence of University policies and practices in such areas as personnel actions and student admissions.
- 11) Each Board member should support the University President who, as chief executive of the institution, has "ultimate authority over the Athletic Department" and "the responsibility for the administration of the athletics program...in full compliance with the NCAA, ACC, and all other relevant rules and regulations." (NCAA Athletics Certification Self-study Report, April 26-29, 1999, pp. 5-6.)
- 12) Each Board Member should recognize that it is essential to support and maintain *academic freedom* and to understand both its history and necessity if higher education is to function appropriately in a democratic society.
- 13) Each Member should be committed to internal *academic* determination(s) including strong faculty governance so long as there is evidence of thorough accountability concerning all processes, procedures and decisions.
- 14) Each Member should be cognizant of the vast *diversity* of students, faculty, staff and programs that represent this institution as well as all of the academic specializations and other important interests found within the University and should be committed to ensuring and enhancing this diversity and overall purpose.
- 15) Each Board Member should recognize the necessity of maintaining and enhancing the traditional bases of teaching, research/creative activity, and service. This includes supporting a strong and innovative liberal arts thrust at the undergraduate level, as well as maintaining and developing all appropriate programs and research/creative activities at the graduate level.
- 16) Each Member should be committed to supporting all *internal* University personnel determinations. These include selection, retention, dismissal, promotion, tenure and the recognition of achievement through fiscal remuneration so long as there is evidence of thorough accountability concerning all processes, procedures and decisions.

January 8, 2001



FLORIDA STATE
UNIVERSITY
FOUNDATION

Appendix II

Projected Results of 2nd Campaign

- 37 Chairs
- 150 Professorships
- 876 Undergraduate Scholarship Endowments
- 278 Graduate Fellowship Endowments
- \$121 Million in Construction Support
- 59 Endowed Academic Programs
- \$81 Million Current Use Funds (non endowed)

CAMPAIGN

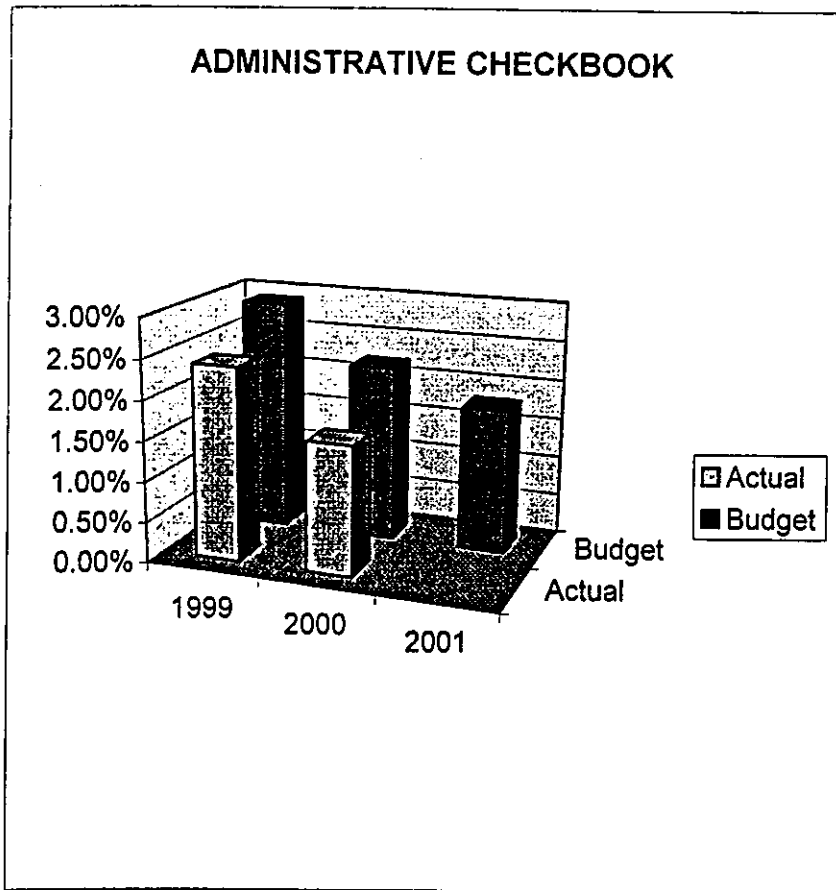
1. Visioning Process	-	Commission for the Future
2. Needs Assessment	-	College X College
• Internal		\$727 Million
• External		
3. Refinement	-	\$500 Million

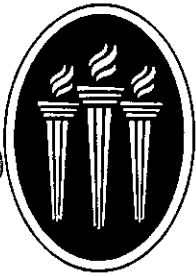
EXHIBIT E

FSU Foundation, Inc. Cost of Raising and Managing Funds

	1999	2000	2001
Actual	2.40%	1.60%	
Budget	2.90%	2.20%	1.80%

FY 2000 Actual as of 12/31/99





FLORIDA STATE
UNIVERSITY
FOUNDATION

Office of the President

**PRESIDENT'S REPORT
TO THE
FLORIDA STATE UNIVERSITY FOUNDATION
BOARD OF TRUSTEES
OCTOBER 21, 2000**

OVERVIEW

It is indeed a pleasure to report to the Board of Trustees of the Florida State University Foundation, Inc. and members of the University community, that Fiscal Year 1999-2000 was a fantastic year marked by another record setting fund raising year, significant endowment growth, programmatic growth and organizational maturity. Clearly the University and the Foundation are blessed with most loyal alumni and friends who continue to support our institution and thus contribute to our academic advancement.

Rightful appreciation needs to be expressed to our donors who contribute to our growth, the Foundation Trustees, who help guide our overall advancement, to members of the University executive and academic communities, and to a dedicated, hard-working Foundation staff. Each element of our stake holders truly performed in this last fiscal year and it is a shame that the words of appreciation, gratitude and thanks, seem hollow upon a review of the success.

This report will chronicle the advancement of this past year, and how this past year's results will serve as an exceptionally strong foundation upon which the University can move toward a second University campaign, geared toward strengthening the fabric of an already solid and progressing institution.

FUND RAISING

Overall, the University raised \$89.9 million, an increase of \$15.9 million or 21 percent over last year's total of \$74 million. The Seminole Boosters raised \$20 million and the state matching gift program accounted for \$14.6 million.

The \$53.4 million raised by the Florida State University Foundation was up \$18 million or 51 percent over the previous year's total. Cash gifts amounted to \$21 million, an increase of \$9 million; pledges were up \$10.2 million; and deferred gift expectancies stood at \$7.4 million.

At last Autumn's Board meeting at Ponte Vedra, the Foundation Board endorsed an overall \$52 million fund raising goal for the Foundation, which was the first ever articulation of specific dollar

**PRESIDENT'S REPORT
TO THE FSU FOUNDATION
Page Two**

goals by area. The results saw both Planned Giving and College Programs exceeding their stated goals, and the Foundation raising \$53 million, not counting state matching funds.

Clearly, special recognition is due Paula Fortunas, who again led all fund raisers with \$24 million in gift receipts. Charles Lewis of the College of Business had an exceptional year with \$8 million raised, and Pat Martin with the College of Arts and Science, who raised \$7 million, plus the \$6 million state match for a gift to the Chemistry building from the MDS Foundation.

This past fiscal year also saw several development officers exceeding their stated goals. These individuals are due recognition for their achievement: Grady Enlow, Susan Sealey, Cindy Michelson and Dan Shephard, who was so close to goal, he should be recognized for his fine fund raising.

The University and the Foundation benefitted from some truly magnificent gifts in Fiscal Year 2000. Our emphasis on Major Gifts is a cornerstone of our success. The gifts in excess of \$1 million include:

<u>Donor</u>	<u>Amount</u>	<u>Designation</u>
Bob and Nancy Dedman	\$7 million	Golf Management
MDS Research Foundation	\$6 million	Chemistry Building
Wayne and Pat Hogan	\$2 million	Law Scholarships & SUS Scholarships
Anonymous	\$4 million	Music Performance Hall
Anonymous	\$2 million	Askew Chair
Madeline Rolland	\$1 million	Music Performance Hall
Anonymous	\$1 million	Human Rights Center
Multiple Prints	\$ 3 million	Visual Arts & Dance
Art for Education	\$1.7 million	Visual Arts & Dance
CVI Art Management	\$1.5 million	Visual Arts & Dance

**PRESIDENT'S REPORT
TO THE FSU FOUNDATION
Page Three**

Though the nature of our enterprise is such that there will always be the stark realities associated with a "bottom line", the Foundation's stake holders need to be ever conscious of the academic programs established through philanthropy. Bob and Nancy Dedman are endowing a nationally ranked School of Hospitality Management and its Golf Management Program; through the MDS Research Foundation and Bob Holton, further research on cancer retardant drugs will take place in a state-of-the-art chemistry building; the much needed and anticipated Music Performance Hall is closer to reality; the Florida State University will have a Human Rights Center advocating social justice; law students interested in trial advocacy will have scholarships, as will minority students have a summer legal internship program. Programs such as these are made possible through private support and ultimately over time will be the measure of the contributions Florida State University makes to the citizens of Florida and the nation.

Amongst numerous success stories associated with the fiscal year is an area of concern. This past year was the first year out of the last three in which the frequency of major and leadership gifts did not increase. As can be seen in our monthly reports, the Foundation did not record growth in the number of leadership and major gifts secured. Though we should be glad the gifts recorded were larger, as we enter the campaign years the University Community, Board and Foundation staff need to be cognizant of significantly increasing the frequency of those gifts because they should constitute 90 percent or more of campaign goal attainment.

ENDOWMENT AND ASSETS

At the close of Fiscal Year 2000, the Foundation had total assets of \$377.3 million, which stands as an increase of \$71.4 million (23 percent) from the prior fiscal year. The endowment has grown to \$289.9 million, an amount \$42.9 million or 17 percent greater than the endowment total of \$247 million at the close of Fiscal Year 1999.

Once again this year the University endowment ranking jumped 27 spots to the 150th position. FSU's growth rate for endowment in this reporting period was higher than any institution ranked above Florida State University. The Florida State endowment is composed of \$218.3 million in Foundation funds, \$16.8 million in Booster funds, and \$53.6 million in Taxol royalty revenues. The University's overall endowment increase is due primarily to an increase in fund raising performance during the course of the fiscal year, and the continued growth of the Research Foundation's endowment stemming from Taxol.

The investment earnings on the total portfolio the last several years has been an element of performance for which we have been grateful, with 22.4 percent return in Fiscal Year 1998, 17 percent in Fiscal Year 1999 and 11.8 percent last Fiscal Year. This year's investment return is reflective of the volatility that existed in the investment marketplace.

The return in Fiscal Year 2000 of 6.4 percent, compared favorably to the 6.1 percent

PRESIDENT'S REPORT
TO THE FSU FOUNDATION
Page Four

return for the index, which represented a 60 percent equity pool and a 40 percent fixed instrument pool. Though earnings were not where they had been in the three prior fiscal years, the Foundation's managers were above their relative indexes for the fiscal year. Our approach has always been a long term approach and we remain confident that with minor adjustments, our investment approach is appropriate for the market. Perhaps more important in the FSU environment is the fact that the endowment will be able to sustain the payout rates due the colleges, will be able to pay the administrative costs and return some earnings to the endowment pool. It will just not be as much as in the last several years. Nonetheless, even with the volatility in the market we remain bullish on both our investment approach and the opportunities that will be afforded the endowment for our future earnings.

FUND RAISING OPERATIONS

During the course of Fiscal Year 2000, as the Foundation staff continues their significant efforts in preparing for the upcoming campaign and the overall enhancement of Foundation operations, the following initiatives recount our major accomplishments of the Fiscal Year:

1. **Readiness Assessment**- During the late autumn and early winter, the Marts & Lundy consultants visited the campus and conducted a series of interviews with the key, fund-raising stakeholders throughout the universities. Present at the interviews were senior administrators, all academic deans, the Foundation staff and key volunteers. The Readiness Assessment was presented to the Board at the February Board meeting, with the overall recommendation that the University should continue its planning for a \$500 million campaign, based upon the following:
 - a. The progress shown at the Foundation over the last several years has been "miraculous."
 - b. There are currently sufficient prospects to support a \$300 to \$400 million campaign, and, with the implementation of additional initiatives, this number can be brought up to the requisite number of prospects to support a \$500 million campaign.
 - c. The overall programs of the Foundation are extremely sound and the campaign will help move us from our solid position to one of maturity.

These overall findings were accompanied by a series of recommendations to enhance overall operations, by the addition of fund-raising and a fund-raising support staff.

**PRESIDENT'S REPORT
TO THE FSU FOUNDATION
Page Five**

All recommendations of the Readiness Assessment were put into place by the end of the Fiscal Year 2000.

2. Staff Expansions- Coming from the Readiness Assessment report, we identified that additional fund-raising support was needed in the Planned Giving area (two positions), College Programs (three positions), and Development Services (four positions). Through the efforts of the Foundation vice presidents, an enhanced campaign organization was designed and staff recruitment initiatives were initiated. The organization structure is presented in Exhibit A.
3. Campaign Budget- As part of the Foundation budgeting process, a five-year campaign budget was developed based upon the recommendations in the Marts & Lundy Readiness Assessment. Taking into account the staffing plan developed and campaign expenses, a five-year strategic budget of \$51 million was developed which delineated \$10 million for direct campaign expenditures and \$41 million in ongoing budgetary support to the Foundation and the Foundation's operations.

This five-year budget was approved by the Board at the May 2000 meeting. Marilyn Spores and Dianna Cameron did an exceptional job in compiling this program budget.

4. Needs Assessment- In the late spring, Bob Spivey, Senior Associate, Randy Talbot, Vice President for Constituent Programs and Jeff Robison, President, initiated a series of meetings with the college deans in order to refine the \$727 million list of stated priorities into a \$500 million campaign package. The University's, College of Medicine's and the Ringling Museum's needs were developed and incorporated into the plan. This needs assessment process was completed in late June, submitted to the Provost and approved right after the beginning of the new fiscal year.

Thus, the University and the Foundation has put in place a five year strategic fund raising plan for the next five years.

5. Consultation Dinners- In order to gauge the receptivity of the campaign with our prospects and donors, to obtain information for the campaign's volunteer structure, and to help constituent's ascertain a stretch, but achievable campaign goal, a series of 13 consultation dinners were held between April 19 and June 15. The concept of the campaign was well received and the Marts & Lundy firm will assess the feedback of individual questionnaires distributed at the dinners as a part of the Campaign Feasibility Study to be presented to the Board in October.

**PRESIDENT'S REPORT
TO THE FSU FOUNDATION
Page Six**

Walter Massey and Jim Ashton, Director of Special Events, were most instrumental in making these dinners such a fruitful experience.

6. Account Reporting- Working with the University, the financial status of all Foundation accounts was made available to the approximately 1500 fund administrators through the University's data warehouse. Thus, more timely account information is available to the University personnel through the automated system and our users will be less dependent on monthly paper reports.

Special kudos are due Dianna Cameron, Chief Financial Operator for the Foundation.

LOOKING TOWARDS THE FUTURE

This coming fiscal year, and indeed the coming five years, is a time period filled with optimism and profound promise. With the Needs Assessment, expanded staff and 5 year budget in place, the operational byword will be Execution, Execution, Execution! In large measure, due to the excellent leadership of the Foundation Vice Presidents, Marilyn Spores, Walter Massey, Paula Fortunas and Randy Talbot, the table is set for not only Fiscal Year 2001, but for the coming five years of the campaign.

The staff goals by area are set at \$100 million (one fifth of the goal), with gift expectations by area as follows:

<u>AREA</u>	<u>GOAL</u>
Planned Giving	\$ 30,000,000
Development Services	\$ 12,500,000
College Programs	\$ 53,320,000
Annual Giving	\$ 4,180,000
TOTAL	\$100,000,000

Clearly, the staff will focus on the frequency of major and leadership gifts, for success or failure of the campaign plan is predicated in this area. All of the organizational units of the Foundation and the Vice Presidents of these areas will be focused on this operational necessity. The resources associated with a campaign effort are in place for the coming fiscal year and the significant benefit of a five year statement of needs and campaign priorities will provide the road map for our fund raising efforts.

**PRESIDENT'S REPORT
TO THE FSU FOUNDATION
Page Seven**

We are excited by the challenges and opportunities of our future and hope that the Foundation Board of Trustees shares this excitement.

Respectfully submitted,

**J. Jeffery Robison
President, Florida State University Foundation**

October 21, 2000